

WINTER-PROOF

YOUR CAR AT THIS SIGN



Mobilgas

Come to **HARDER'S** for **MOBIL-OIL · MOBILGAS** for **FREE 12 Point Services!**

We are offering motorists a valuable Winter-proof service...FREE. A careful and thorough check-up of your car will show you just what shape your car is in to withstand the hard winter driving ahead. Drive in and ask us about our Free Winter-proof Service. It may save you annoyance, worry and expense later.

MOTORISTS OFFERED INSPECTION

Perils of Driving and Repair Expense To Be Avoided Through Investigation

Glenn Maupin Gives Motorists One-Stop G. P. Service at El Prado and Carson St.



OPERATOR CELEBRATES FIRST ANNIVERSARY THIS WEEK

Banishing car worries, and erasing any doubts in the minds of motorists about the condition of their machines, is declared to be the purpose of the free automobile inspection system, announced today by local Mobilgas station specialists, under the name of Winter-proofing. Check up time is here, they say, in offering to make examinations of many vital automobile parts. The inspections are gratis, except for needed materials.

"There is no longer any need to tempt fate," declares W. C. Campbell, wholesale agent of General Petroleum Corporation, "because the free inspection plan started by our Mobilgas dealers relieves the motorist from all concern about the status of tires, wheel bearings, rear end gears, transmissions, cooling systems, windshield wipers, crankcase oil, air and oil filters, and other parts bearing on safety, performance and comfort in driving."

"Critical examination of such parts, which is now offered by well-trained and fully-qualified Mobilization experts, should be made at least twice a year. This statement is made on the authority of highway officials, safety specialists and automotive engineers, whose research work reveals the necessity for a semi-annual checkup to reveal any hidden dangers."

Summer Has "Done Things" "Summer has done things to your car," continued Campbell. "This is a statement we made a year ago, and it will bear repeating now. While you've been pounding your machine over the roads, appreciable quantities of dirt and grime have been sucked in through the crankcase breather, oil filter and air purifier; grease in the gear boxes has taken severe punishment and should be replaced; rust and

sediment has accumulated in the radiator and motor water jacket; tires have picked up bits of glass, and probably tacks and nails; grease in the wheel bearings has probably done its full duty, and should be inspected to prevent bearing failure.

"The answer to worry is to have your car inspected by a specialist. Many motorists worry about these things, and entertain doubts as to how long their cars will run without failure or heavy repair bills. The only safe and satisfactory answer, to relieve the car owner's mind and re-establish confidence in his machine is a thorough Winter-proof inspection. Specialists in charge of Mobilgas stations are prepared to do a complete checkup job, a complete cleaning and re-vitalizing job, while a car is being lubricated. Every motorist owes it to himself, to his car and to his passengers to take the precautions which this free semi-annual inspection plan offers. It's better to be a week early than a day late in having this checkup made. It ends doubt and worry, which means a lot to anyone."

To Be Or Not To Be A MOBILGAS EXPERT'S WINTER SOLILOQUY

To be or not to be, that's the question. Whether it's nobler in the mind to suffer the slings and arrows of outrageous worrying about your car's condition, or whether it's better to DO something about it. Well, anyway, Mobilgas station dealers are not Shakespeares but they do know motorists can get rid of doubts by having their machines inspected free during the Winter-proof service period.

Thought Required in Servicing Autos

Plenty of thought, hard work and accurate attention to detail is required in servicing cars. Years of study and effort stand behind the expert checkups Mobilgas dealers render during Winter-proofing, and at all other times, to insure satisfactory, economical operation of motor vehicles. Most of their customers appreciate this.

It was a year ago yesterday that a Torrance high school graduate who had just completed his training as a Mobiloil lubrication expert took over the service station at El Prado and Carson street. During the past 12 months that young man, Glenn Maupin, has won the esteem of many motorists for his courtesy, knowledge of his Mobiloil products and fine motor service. In addition to offering complete lubrication and dispensing Mobiloil gasoline, Maupin operates one of the few car washing and polishing outfits in the city. He is assisted by Bill Walker, in manning the station. They endorse Winter-proofing and are offering free inspection of wheel bearings, tires and battery, lights, grease and oiling. This service is mighty helpful to motorists who can't remember when they have had their machines checked over.

SERVING 5 DAYS
Wesley Javens, 19, of 2267 Sonoma avenue, began serving a five-day jail sentence here yesterday for reckless driving. His license was also suspended for 15 days by City Judge Robert Lessing Monday.



CLEAN-UP FOR MOTORS... Sludge, grit and carbon—almost 10 pounds of it—taken from inside of an auto motor, arouses the amazement of Linda Winters, movie player. She learns from a Mobil specialist about the urgency of Winterproof car inspection, and regular motor flushing, to prevent such dangerous accumulations and their attendant repair bills.

Pounds of Dirt Removed From Inner Parts of Auto

New U. S. Tires Meet Hazards of Any Weather

"Be prepared for ANY road in ANY weather." This was the warning issued today by E. J. Bassine, sales executive of the U. S. Tire Dealers Corporation, as he urged motorists to take advantage of General Petroleum annual free Winterproof inspection service. "After the strain of summer driving with the extra hazard of winter roads ahead, every driver should make certain that his car is prepared for top performance," Bassine cautioned. "Tires are especially important. For it's on wet, slippery pavement that worn, smooth casings take their greatest toll."

"Fortunately, today," he continued, "almost everyone who owns a car can afford the extra protection of quick-stopping tires. Indeed, he can't afford to be without them, because it's the cheapest life insurance he can buy."

"Our new U. S. Royal Deluxe tire is a good example of the tremendous safety factor U. S. tire engineers have been able to build into a moderately priced tire. The Royal Deluxe has an entirely new, quick-stopping, double-action tread. This in reality, is a tread within a tread. First, it has a perfected, six-row non-skid block design, and secondly, it has an entirely new quick-stopping device which places on the ground more than 2500 extra, sharp-gripping edges, which greatly increase the stopping power."

Literally pounds of dangerous muck are frequently taken from the crankcase, combustion chamber, water jacket, oil purifier, air filter and carburetor of a car sent to the repair shop for overhauling, according to information gathered by Tec Coggin, local General Petroleum salesman, who declares:

"If you could see this mass of sludge, carbon, rust, grit and harsh abrasive (Sometimes weighing as much as ten pounds from a single ill-treated, neglected car) you would resolve that never again would your automobile run more than six months without a complete flushing of crankcase, cooling system and gear cases, and the cleaning and renewing of the air filter and oil purifier, originally installed to protect the machine from its worst enemy, which is dirt."

"Yes, just because of the damage wrought by dirt, many an automobile goes to the scrap heap before its allotted time. Often it goes to the wrecking yard after a record of death and destruction brought on by mechanical failure traceable to this treacherous accumulation of muck."

"These are the strongest possible reasons for inspection and flushing of vital parts at least every six months, and regular lubrication and oil changing every 1,000 miles. Also essential, to reduce formation of carbon and sludge to the minimum, is the use of the highest grade gasoline and lubricating oil. "The offer of free inspections twice a year in Mobilgas stations is a great aid in promoting long car life, satisfactory motoring. Thousands of motorists will benefit from the Winterproof inspection plan, now in operation."

FRED HARDER'S

INDEPENDENTLY OPERATED

GENERAL PETROLEUM SERVICE STATION

Sartori & Post Phone 766

WASHING • POLISHING EXPERT LUBRICATION

WINTER-PROOF NOW! FOR SAFETY AND SAVING

We Call for and Deliver Cars

Be Prepared FOR ANY ROAD...IN ANY WEATHER

EQUIP NOW

WITH THE NEW QUICKER-STOPPING

U.S. ROYAL DeLuxe

WITH "BRAKE-ACTION" TREAD

"Brake-Action" Tread in the U. S. Royal De Luxe Tire is an amazing new safety invention that stops cars quicker and safer... gives motorists an entirely new sense of driving security. The instant you apply your brakes the 2500 extra gripping edges of "Brake-Action" Tread open up...grip and hold the road...bring your car to a quicker, safer straightline stop on even the slipperiest of wet pavements.



U.S. ROYAL DeLuxe
THE QUICKER-STOPPING TIRE MILLIONS CAN AFFORD SOLD BY

General Petroleum Stations and Leading Dealers

BATTERY NEED ATTENTION?
Get a free 12-point check-up of your nearest General Petroleum Station. And remember, all G. P. Stations carry a complete line of world-famous Batteries.

FEEL WITH YOUR OWN FINGERS... THE EXTRA STOPPING POWER OF NEW-TYPE "BRAKE-ACTION" TREAD

FREE WINTER-PROOF SERVICE



Here is a real service to motorists. We gladly give you all the services listed here—absolutely free, except for any needed materials you may order.

We carefully inspect your car thoroughly, and show you what is needed to put it in tip-top shape for winter driving.

You may rest assured that you will get an honest opinion here and these valuable services are an important step in insuring for you a winter of carefree driving. Drive in now and let us give you these important Winter-proof services.

Get our FREE 12 POINT SERVICE (No Charge Except for Needed Materials You Order)

1. Cooling system checked for scale and leaks. Hose and clamps inspected.
2. Radiator drained and flushed.
3. Fan belt checked and replaced if necessary.
4. Old Summer Lubricant removed from transmission and differential, cases checked and correct universal carefully lubricated and correct winter grade of Mobil Lubricant supplied.
5. Crank case drained and flushed and filled with the correct winter grade of Mobiloil.
6. Oil filter inspected and new cartridge cleaned and distilled water added if necessary.
7. Battery tested, cables inspected, terminals necessary.
8. Spark plugs inspected and cleaned and replaced if necessary.
9. Windshield wiper inspected and adjusted or replaced if necessary.
10. Lights inspected, lenses cleaned.
11. Interior vacuum cleaned.
12. Tires inspected and inflated.

GLENN MAUPIN

GENERAL PETROLEUM SERVICE STATION

Complete Car Washing and Polishing Department. Specialists In Expert MOBILUBRICATION

Corner El Prado & Carson Across From High School — Ph. 789

The Sign of WINTER-PROOF Service



This is the time of the year to have a complete and careful inspection made of your car to help safeguard it against possible breakdowns, delays and unnecessary expense. Drive your car in to one of the convenient Mobilgas stations nearby at the sign of the Flying Red Horse for a thorough conscientious check-up. Get these twelve FREE important services...now.

FREE 12 POINT SERVICE AT DEALERS LISTED BELOW

DRIVE IN TO YOUR NEAREST GENERAL PETROLEUM STATION FOR "WINTERIZING" SERVICES

F. L. BUKER & SON 24836 Narbonne Ave. Lomita	ED THOMPSON CHEVROLET DEALER 1090 Cabrillo Ave. Torrance
FRED HARDER Post and Sartori, Torrance	GLENN MAUPIN El Prado and Carson, Torrance
C. H. WOODRICH 1918 Redondo-Wilmington Rd. (Highway 101), Lomita	



W. C. CAMPBELL

Wholesale Agent for
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